

June 27, 2011

DR Pool Press release email:

Well I promised you an important announcement this week. Actually I have two and both are good!

We are entering year number 9, and Doug and I have been planning a few surprises. With the good help I have been receiving, I am able to finally focus on bringing in some sponsors and enhancing the finals once again. In the past we have had multiple prizes, a car and other items. I hope beginning this year we can really improve our door prize give-aways.

Now to part one. Jacoby Cues has stepped up to become our first Title sponsor. The grand prize cue will be even more valuable and they will be supplying a McGeshick Memorial Cue for the raffle plus some jump cues for the second part of this announcement. There is also talk of a Native American line of cues coming out. Dave, Brandon and Shane have been a part of our tournaments for quite some time now, so the next time you see them, thank them for their continued support. Jackson Custom Cue/Game room gear will remain a supporting sponsor. Other sponsors are also being sought, and I have an idea for the players to get involved, which I will ponder and share at a later date.

Part two. In an effort to increase attendance and really blow the top of the tour, I am introducing a recruiter bonus for all players. For each new player (new defined as someone who hasn't shot since the 2005-2006 season or is completely new to the tour) that you bring in to the tour, Mole Lake will put \$25 on your players club for each new player. If you bring in someone to a different tour stop first, once they play at Mole Lake, you will be credited. They must play in a Mole Lake tour stop for you to receive the bonus. (They cannot play at Carter and Keshena and then come to the Finals) It gets better! We will be maintaining a leaderboard on the website to show how many players you have brought in year to date. There will be at least four winners. Each of the winners will receive a Jacoby jump cue and free play from the casino. The free-play amounts will range from \$100 for first place, \$75 second, \$50 third and \$25 fourth. More prizes may be added to this fun contest, but these are already guaranteed.

I appreciate the loyal players we have and to those that have already brought in new players over the years. We probably have one of the best groups of players in the country that come to these events. Let's keep it going!

If have contacted my friends at Ultimate Fighting and they have agreed to bring in a mini cage for Friday afternoon cage fighting. We are trying to contact Shawn Wilkes (Agent for Shaun Leslie). We figure Leslie will take on all comers to be crowned "King for the weekend". Anyone defeating Leslie aka "Road Warrior" will be thrown into a drawing to be declared the winner. We figure the list may equal the one to play Allison Fisher at state! I can hear my phone ringing already! LoL (have to have a little fun too!)

Get there for the Tailgate Party August 5th. Entries already coming in. I'll hit you with another email on the meal plan for that one.

Dean